

Does Redevelopment Really Mean JOBS?



It Does Indeed

Thousands of Them.
In Fact, Tens of Thousands!

And in a Big Way!



It means jobs for...

- Poor People.
- Middle Income people.
- And Low Income people.

Employment goes to

- Social workers and brick layers.
- Landscapers and architects.
- Craftsmen and playground supervisors.
- Engineers and office workers.
- Clerks and degree holders.
- Businessmen and laborers.
- The trainee and the skilled.
- Service workers and managers.
- Contractors and suppliers.
- Truckers and executives.





Redevelopment affects ALL
San Francisco...
Because Redevelopment is involved in
the TOTAL economic health of the
TOTAL community.



Redevelopment means

JOBS and INCOME for

- The Blacks.
- The Orientals.
- The Spanish-speaking.
- The American-Indian.

Minorities hold 50 per cent of all Redevelopment jobs.

Minorities have 42 per cent of all executive and professional positions in the Redevelopment Agency.

Almost all of the plumbers, carpenters, painters, electricians and laborers for occupied buildings owned by the Agency are from minority groups.



Minorities have shared and will continue to share in jobs created by the more than 750 million dollars of new construction currently completed or planned in redevelopment project areas.

- Over 125 million dollars in the Western Addition A-2 Project
- Over 45 million dollars in the Hunters Point Project
- Over 60 million dollars in the Diamond Heights Project
- Over 260 million dollars in the Yerba Buena Center Project
- Over 240 million dollars in the Golden Gateway Project
- Over 20 million dollars in the India Basin Industrial Park Project

In addition, these projects when completed will provide a substantial number of permanent jobs for the City's minorities.

Affirmative Action... What is it?

AFFIRMATIVE ACTION CALLS FOR *POSITIVE* STEPS TO . . .

- Eliminate Discrimination.
- Encourage Equal Opportunity.
- Establish Quotas for Minority Employment.

Affirmative Action has BITE in Redevelopment.

Agency staff pays more than lip service to the phrase.

Agency Affirmative Action is closely tied to the Agency's unique and innovative San Francisco Plan. . . .

The First of its kind in the Nation.

Under the plan—worked out with the Associated General Contractors of California, Inc. and the Construction Trades Council, AFL-CIO—contractors must select 50 per cent of their work force from a project area.

THE PLAN DOES THIS:

- Increases long range employment opportunities in union apprentice and journeymen classifications.
- Secures greater minority group representation in building industry skilled trades.

AFFIRMATIVE ACTION BEGINS WHEN THE AGENCY SELECTS A DEVELOPER FOR A PROJECT.

- All contractors are required to submit Affirmative Action programs.
- When construction begins, on-site staff visits are made to enforce Affirmative Action.
- The Agency—together with the Office of Housing and Urban Development—reviews project Affirmative Action programs every quarter.
- Contractors who fail to take Affirmative Action can become ineligible to work on further Agency projects.



Affirmative Action Results

FOR EXAMPLE:

- 150 minority people work within the Redevelopment Agency.
- 20 minority contractors are involved in Agency projects.
- 100 men found permanent jobs after training in patrol work at Western Addition A-2.
- 110 men had permanent employment after training at Western Addition A-2's beautification program.
- 60 men were trained for security guard work at Hunters Point.
- 40 men from Hunters Point were used to prepare project sites.





San Francisco Redevelopment Agency

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